

FORT GANSEVOORT

WWD

Artists Are Highlighted in Sacai's 'Love Over Rules' Campaign With Hank Willis Thomas

By Rosemary Feitelberg on January 15, 2021



A look from the Sacai "Love Over Rules" campaign. Courtesy of Emmanuel Sanchez Monsalve

HEART OVERRULED AGAIN: To celebrate the launch of Sacai's "Love Over Rules" campaign and spring collection, Chitose Abe and Brooklyn-based artist Hank Willis Thomas have lined up some top-tier creatives.

Geared for rule breakers and those who like to push boundaries to defy social norms regardless of race, culture or gender, the campaign was created by Hank Willis Thomas Studio in collaboration with Equator Productions. This time around the emphasis is on collective community through portraiture and a film that showcases the skills of different artists. Participants also shared their views about what "Love Over Rules" means to them individually.

To convey that sentiment, a handful of artists and creatives got involved. Trumpeter and composer Keyon Harrold, movement artist Mizuho Kappa, artist Zoe Buckman, designer and advocate Céline Semaan Vernon, jazz pianist Jason Moran and artist and activist Chella Man are featured. Thomas was also part of the cast along with his wife Rujeko Hockley, who is a curator in her own right.

5 Ninth Avenue, New York, NY, 10014 | galler@fortgansevoort.com | (917) 639 - 3113